

1. **Name of faculty:** Dr. Poonam
2. **Department:** Business Administration
3. **Designation:** Assistant Professor
4. **Age as on 01.01.2016:** 32 years and 6months
5. **Educational Qualifications:** Ph.D, NET-JRF, M. Phil, M.Com. M.A, B.com. (Hons.)
6. **Teaching Experience as on 01.01.2016:** 02 years 28 days
7. **Address (Local):** Asstt.Prof./ Warden, Malviya Girls Hostel, U.O.R , Jaipur
Address (Permanent): B-17, Shivaji Godara Colony, Jhotwara, Jaipur (302004)
8. **Phone / Mobile Number:** +919602054426
9. **Email I.D:** poonam.prem Singh3@gmail.com
10. **List of Publications:**

Authors names	Title of paper	Name of Journal	Vol. No.	Pages from - to	Year
Dr. Poonam	“Succeed: Personally or Professionally(Achieving Integration in Both to Re-energize the Professionals)”	International Research Journal of Business and Social Sciences	Vol. No - 2 nd Issue 6 th .	Page. 28 - 30	Sep 2013
Dr. Poonam	“Cultural Diversity and Employee Expectations – Core Issue For MNC Organisations.”	International Research Journal of Business, Management and Social Sciences	Vol. No. 3 Issue 1 st .	Page 27 - 28	Sep 2013
Dr. Poonam	“Competitive Era and Its Implications on Consumer psychology”	Economic Administration Review	Vol.- 31 No.- 1	Page- 77 - 84	Jan- Jun 2014
Dr. Poonam	“A Study of The Role of The Whistle Blower in Corporate sector”	Journal of business And Management	Vol - 8 No.- 1	Page 227- 234	June 2013
Dr. Poonam & Laxmi	“Globalisation Hit: For Rural consumer Psychology”	Economic Administration Review	Vol.- 30 No.- 2	Page 208- 212	Jul- Dec. 2013

Dr. Poonam & Rabindra	“Ethical Behaviour and Corporate Social Responsibility(Upgrading Human Values in Strategic Market)”	Journal of business And Management	Vol-8 No-2	Page 114-123	Dec 2013
Dr. Poonam	“Job Satisfaction in Indian Army”	Accounting Studies	Vol-11 No.-3	Page-193-199	Dec-2013

11. List of Conferences / Symposium/ Refresher Courses Attended:

- ❖ UGC sponsored Orientation Programme, 92nd Orientation programmed from 19th may 2014 to 14th June 2014.
- ❖ Workshop on Techniques Of Social Research organized by Social Sciences Research Centre, UOR ,Jaipur on Feb. 19th ,2014.
- ❖ National Conference on “Financial Inclusion and Inclusive Growth” organized by Department of EAFM, Univ. of Raj., Jaipur held on 22nd -23rd Dec, 2015.
- ❖ National Seminar on “Emerging Dimensions of Tourism in India: Opportunities and Challenges” organized by University Commerce College, Jaipur on 13th to 14th Feb.2015.
- ❖ International Conference on “Small And Medium Enterprises in The Global Economy: Opportunities and Challenges” organized by Poornima school of management, Jaipur collaboration with Hayang University, South Korea held on 6th -7th Feb. 2015.
- ❖ National Conference on “Women Empowerment and Higher Education organized by: Centre For Women Studies”, U.O.R, Jaipur, held on 28th -29th 2015.
- ❖ National Seminar on “Paradigm Shift in Accounting and Reporting Practices under Companies Act – 2013,Organised by Department of ABST, UOR, Jaipur held on 20th – 21st Feb, 2015.
- ❖ National Seminar on “Make In India: Opportunities and Challenges” organized by University Maharani’s College, UOR, Jaipur held on 23rd -24th Jan. 2015.

- ❖ 67th All India Commerce Conference organized by KIIT University, Bhubneshwer in association with Deptt. of Commerce Utkal University, from 27th -29th Dec. 2014.
- ❖ National Conference on “Social Exclusion and Inclusive Development” ,organized by Department of Sociology and Centre For the Study of Social Exclusion and inclusive Policy ,U.O.R., Jaipur held on 22nd -23rd Dec. 2014.
- ❖ National Seminar on “Ethical Conduct in Work Life – A Reflection of Civil Society” sponsored by ICSSR and organized by Kanoria PG Mahavidalaya, Jaipur held on 22nd – 23rd Dec.2014.
- ❖ International Conference on “Finance and Business Management organized by Society of Technical and Management Professionals (STMP)” New Delhi Held on 22nd – 23rd march, 2014 at Jaipur.
- ❖ International Conference on “Development Prospects of Indian Economy (ICDPIE -2014) organized by Society of Technical and Management Professionals (STMP)” New Delhi, held at Jaipur on 1st -2nd March 2014.
- ❖ National Conference On “Holistic Human Development: Contribution of Multidisciplinary Research” Organized by Centre for Women’s studies, UOR, Jaipur held on 24th -26th Feb. 2014.
- ❖ National Conference SAP, Department of Home Science, UOR, Jaipur “Holistic Human Development: Contribution of Multidisciplinary Research” held from 24th – 26th Feb., 2014.
- ❖ National Seminar on Society, Culture and Globalization in Rajasthan: Opportunities and Challenges, organized by Department of Sociology, Of Jaipur on Feb. 17th – 18th, 2014.
- ❖ International Conference on Emerging Trends in Business and Economy: Mapping the Way Ahead Organized by the Department of Management , Poornima Group Of Colleges ,Poornima University,Jaipur on Feb.14th – 15th, 2014.
- ❖ 14th International Conference on “Advances and Challenges in Global Business Management, Economics, Tourism and Information

Technology” Organised by Research Development Association and Research Development Foundation, Jaipur held on 1st -2nd Feb.2014.

- ❖ National Conference on “Changing Scenario of Business Management and Finance in India” organized by Faculty of Commerce, S.S Jain subodh PG College, Jaipur, held on 30th -31st Jan.2014.
- ❖ National Conference on Changing Scenario of Business Management and Finance in India organized by S.S Jain Subodh PG College, held on 30th – 31st Jan 2014.
- ❖ International Conference on “Social Responsibility in Economic Perspective – A Global Issue” sponsored by UGC, ICSSR at S.s Jain Subodh PG, and college held on 11th -13th, 2014.
- ❖ 36th All India Accounting Conference and International Seminar on Accounting Education and Research organized by department of Commerce And Management Studies (Andhra University, Vizag branch) on 11th -12th, 2014.
- ❖ 7th ISDSI and 5th OSCM International Conference and Annual meeting Programmed, organized by International Management Institute, New Delhi held on 28th-30th Dec. 2013.
- ❖ National Conference (UGC Sponsored) “Emerging Trends in Commerce and Management” organized by Sydenham College of Commerce and Economics. Held on 18th – 19th Dec. 2013.
- ❖ National Seminar on Inclusive Growth and Sustainability-Role Of Commerce Education in India, organized by 66th All India Commerce Conference of the Indian Commerce Association held on 5th – 7th Dec., 2013.
- ❖ 8th Biyani International Conference (BICON – 13) on Contemporary Issues in Management of Business organized by Biyani Group of Colleges held on 24th Sep 2013.
- ❖ 4th International Research Symposium on “Management, Technology and Engineering Sciences” organized by International Association of Academicians and Researchers held on 21st Sep., 2013.

- ❖ 4th International Symposium on “Management, Technology and Engineering Sciences” organized by International Association Of Academicians and Researchers, held on 21st sep.2013,at Hotel Aurora towers,camp,Pune.
- ❖ National Seminar on Regional Development and Decentralized Planning (Sponsored by ICSSR, New Delhi) organized by St. Wilfred’s PG College, Jaipur. Held on 16th – 17th July 2013.
- ❖ International Conference on “Right to Food: National and International Dimensions”, organized by Jaipur National University held on 27th - 28th April 2013.
- ❖ 7th Biyani International Conference (BICON – 12) on Emerging Challenges for Sustainable Business organized by Biyani Groups of Colleges, held on Sep. 19th 2012.
- ❖ National Conference on “Service Marketing Strategies to Meet Challenges of Globalisation”organized by Sri Balaji College of Engg. And Technology held on 27th -28th April, 2012.
- ❖ International Conference on “Sustainable Management Practices: Development and Dimensions” organized by Mohan Lal Sukhadia University held on 30th -31st march 2012.
- ❖ National Seminar(UGC Sponsored) on “Promoting Innovation and entrepreneurship” organized by Savitri Girls College, Ajmer on 25th march 2012
- ❖ National Seminar (UGC Sponsored) on “Multibrand FDI in Organized Retail in India” organized by Govt. College Ajmer. Held in 2nd march 2012.
- ❖ National Seminar on “Public Private Partnership in Higher Education: Challenges and Opportunities” organized by Kanoria P.G Mahila Mahavidalaya, Jaipur, on 27th – 28th Feb.2012.

12. Papers in Conference Proceedings:

Authors names	Title of paper	Name of Conference, City, Country	Pages from – to	Year
Dr. Poonam	“Business Successors For	National Conference (UGC Sponsored) “Emerging	Page 97 - 100	Oct 2013

	Strategic Era”	Trends in Commerce and Management” organized by Sydenham College of Commerce and Economics. Held on 18 th – 19 th Dec. 2013.Mumbai. India.		
Dr. Poonam	“Think Globally and Act locally: way to Stop Drain”	International Conference on Finance and Business Management organized by Society Of Technical and Management Professionals (STMP) New Delhi Held on 22 nd – 23 rd march, 2014 at Jaipur. India. ABSTRACTS IN PROCEEDINGS:	Page 389-395	Mar. 2014
Dr. Poonam	“Impact of corporate social Responsibility on Society”	National Seminar on “Paradigm Shift in Accounting and Reporting Practices under Companies Act – 2013,Organised by Department of ABST,UOR, Jaipur . India.	Page -29	Feb.20-21,2015
Dr. Poonam	“Role of Coaching in Executive Development (Developing Mutual Understanding For Talent Development)”	14 th International Conference on “Advances and Challenges in Global Business Management, Economics, Tourism and Information Technology”Organised by Research Development Association and Research Development Foundation, Jaipur. India.	Page-63-64	Feb. 1&2 2014
Dr. Poonam	“Challenging Unethical Practices in Corporate Sector”	36 th All India Accounting Conference and International Seminar on Accounting Education and Research organized by department of Commerce And Management Studies (Andhra University, Vizag branch) India.	Page 35	Jan 11-12, 2014
Dr. Poonam	“Creative and Innovative Leadership For Strategic Era”	National Conference On “Holistic Human Development: Contribution of Multidisciplinary	Page-o55	Feb.24 th -26 th 2014

		Research” Organized by Centre for Women’s studies, UOR, Jaipur. India.		
Dr. Poonam	“Strategic Teams for Great Challenges”	National Conference on “Changing Scenario of Business Management and Finance in India” organized by Faculty of Commerce, S.S Jain subodh PG College, Jaipur. India.	Page - 035	Jan. 30 th -31 st 2014
Dr. Poonam	“Creativity and Innovation: Soul of Successful Organizations”	National Conference on “Service Marketing Strategies to Meet Challenges of Globalisation”organized by Sri Balaji College of Engg. And Technology, India.	Page -22	April 27-28, 2012
Dr. Poonam & Laxmi	16 th Oct.The Days Fix To Listen Hunger “Lets To Them as Our Social Responsibility”	International Conference on “Right to Food: National and International Dimensions”, organized by Jaipur National University, India.		April 27-28, 2012
Dr.Poonam	“Building Loyalty and relationship within Customers”	7 th ISDSI and 5 th OSCM International Conference and Annual meeting Programmed, organized by International Management Institute, New Delhi, India.	Page -53	Dec. 28 th -29 th 2013
Dr. Poonam	“Corporate Governance and Sustainability” “ a Special Case Study Of recent National Spot Exchange Ltd. Scam”	International Conference on “Social Responsibility in Economic Perspective –A Global Issue” sponsored by UGC, ICSSR at S.s Jain Subodh PG, and college, Jaipur.India.		Jan 11 th -13 th 2014

13. Membership of technical societies / academic bodies/ National or international organizations (if any)

- ❖ Indian Commerce Association R – 270
- ❖ All India Management Association S - 201324557